



# **NSPCL** One and a Half Decade of **Sterling Performance**













Shri Dillip Kumar Patel Chairman, NSPCL

#### "We try to ensure that we continue to standout for the quality of our CSR and its service to the nation's Development"

NSPCL has always believed in bringing real change in the society through our CSR initiatives under Health, Education and Livelihood Opportunities.

The Company's CSR initiatives focus on Healthcare, Education, Sanitation, Safe Drinking Water, Hunger, Poverty and Malnutrition Eradication, Women Empowerment, Gender Equality, Environment Sustainability, Rural Sports, protection of National Heritage, Arts and Culture, Rural Development, Water Resource Augmentation etc.

The Company's mission is to implement CSR programmes and projects that assist in creating an empowered environment in the Indian society for inclusive growth leading to social and economic development of the community. Through a series of interventions, it seeks to reach out to various sections of society and provide them opportunities that empower their lives.

With Best Wishes

(Dillip Kumar Patel) (Chairman-NSPCL)





Shri Basuraj Goswami CEO-NSPCL

#### "At NSPCL, we follow the triple bottom line approach so as to create a harmony between business development, community and environment"

NSPCL believes in the fact that the societal well-being and stakeholder satisfaction is a prerequisite for any business to grow, sustain and prosper. Corporate Social Responsibility (CSR) is widely recognized as an important means to promote sustainable development and inclusive growth of the society at large. From the day of inception, NSPCL aligned its Corporate Strategies with the development policies of the Nation and its people. Through its strong presence across the length and breadth of the society, NSPCL is enthusiastically implementing the CSR initiatives with sustained vigor as per policy of the Government.

I am happy to find that NSPCL is coming up its "Best CSR Practices Handbook" with compilation of the key CSR activities undertaken in different fields. I wish to convey my best wishes and expect similar efforts by team in coming days for the betterment of society at large.

With Best Wishes

(Basuraj Goswami) (CEO-NSPCL)



# Message from GM (HR), NSPCL



**Ms. Premlata** General Manager (HR), NSPCL

#### "NSPCL remains committed to the principles of CSR. "Value creation" for all stakeholders remains the guiding force behind our CSR interventions."

We have a top-to-bottom, robust structure with a dedicated team of CSR executives for evaluating, selecting, and executing meaningful interventions and programmes which are in alignment with the areas of intervention specified under the Companies Act 2013.

We follow a project-based Approach towards our CSR interventions, as detailed in our CSR Policy and are implementing CSR programmes primarily in the neighboring areas in close proximity to our stations. Our CSR approach is holistic and integrated with the core business strategy for addressing social and environmental impacts of our businesses.

The underlying philosophy of our CSR is to address the well-being of all stakeholders and constitute a much larger set of activities entailing strategic business benefits.

(Premlata) General Manager (HR), NSPCL



#### NSPCL'S COMMITMENT TO CSR & SUSTAINABILITY

As a responsible Corporate citizen, NSPCL envisions "To be a sustainable, reliable and efficient power producer delivering consistent value to stakeholders." The mission statement of NSPCL focuses on "Sustainable growth and Commitment to care for the environment and the community" in order "To be recognized as a reliable power producer in the country".

#### **OUR GUIDING PRINCIPLES FOR CSR**

- Strive to improve standard of living of society at large, with preference to local and backward areas.
- Promote inclusive growth by focusing on needs of the deprived, under privileged, neglected, and weaker sections of the society especially women, girl child, physically challenged and elderly persons.
- Contribute towards clean and sustainable development by protecting & maintaining the environment (air, soil, and water), conserve natural resources, support biodiversity conservation and promote renewable energy, integrate, CSR
- Sustainability initiatives with National Development plans.

OUR FOC	US AREAS	NSPCL CSR	EXPENDITURE
Health	Social Infrastructure	DETAILS IN	LAST 5 YEARS
Sanitation	Development	FY	Total (In Lakh)
Santation	<ul> <li>support to Physically</li> </ul>	2018-19	679.19
Drinking Water	Challenged Person	2019-20	768.56
Education	(PCPs) and old aged	2020-21	775.17
	and	2021-22	786.33
Capacity Building	Environment	2022-23	749.16
Women Empowerment	Sustainability	Total	3758.41
• Women Empowerment	Sustainability	Iotal	3758.41





# **EDUCATION**

Expenditure in Education for past five years 262.87 lakhs



"Knowledge is power. Information is liberating. Education is the premise of progress, in every society, in every family." - Kofi Annan

Demographic Dividend, can only be harnessed if we can educate and train this human capital and make them 21st century ready. Education is one of the most powerful instruments for reducing poverty and inequality. Education is equally key to enhance India's competitiveness in the global economy. Therefore, ensuring access to quality education for all, in particular for the poor and rural population, is central to NSPCL's CSR

Anganwadi centers plays a vital role in providing childcare, nutrition, education, immunization, and other facilities to the children from rural and interior parts of the locality. NSPCL has done Up gradation Of Existing 45 Nos. of ICDS To Model Anganwari Centre (SishuAloy) In Durgapur Faridpur Block and Construction Of Single Storied Anganwadi Centre At Centre No 055, Nabajiban Sangha, Ward No 34, Kada Road





#### Digital Lantern to ensure basic computer literacy by establishing Computer labs

NSPCL has launched a massive digital education programme in association with the district administration. The programme "Digital Lantern" aims at ensuring basic computer literacy among needy children by establishing Basic Computer Labs in remotest schools in Durgapur. Beneficiaries – 6500 children.



## **Construction of Class Rooms at various Govt. Schools**





# **Construction of Geographics & Chemistry Laboratory at Govt. Schools**



# **Construction/ Development of Play Grounds/Parks in Bardhaman District**





# **Digital Classrooms**

Provided e-learning infrastructure such as computers and projectors at Bhilai/Durgapur. Beneficiaries – Around 1200 students from 8 primary schools.



Inauguration of Smart Classes at Govt Schools, Bhilai



**Upgrading Education Infrastructure** 





#### **NTPC-SAIL Power Company Limited**





Photocopier Machine

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ACSR initiative NSPCL Durgapur 2021-22

# **Educational Items**



School Bag & Books distributed at Mana Basti, Durgapur



School Bag distributed at Purena, Bhilai





School Dress & Books distributed at Durgapur

# **Non Formal Education**

To improve retention and lowering dropout rates through supplementary and remedial coaching and providing holistic and integrated child development activities





# **Running of Formal & Non Formal Schools**



Running pre-primary & primary formal school (number of students----at Mana village





"Quality infrastructure has a huge impact on the learning outcomes"

# **Contribution towards School Infrastructure**



Construction shed at Mana School



Cycle Stand for Girls School at Gopal Math





Renovated Facilities in Govt.Primary School, Bhatapara-Ruabandha, Bhilai





Dining Hall at Bijra High School, Durgapur



Cycle stand at RECM School, Durgapur

#### **Sports Items**

Sports equipment's have been provided to the schools to the nearby Govt. Schools at Durgapur.



# **Supplementary Education**

NSPCL Bhilai is emphasizing more on education of underprivileged & drop out children. Under E-VOICE programme NSPCL Bhilai has formed an NGO called "SANKALP-EkPrayas Society" with the joint support & association of its dedicated employees. Today NSPCL Bhilai in association with Sankalp Ek Prayas Society is running 20 centres covering 1000 poor/drop out children in nearby villages of plant premises. every year children studying in Sankalp Ek-Prayas society Centers are qualifying for "NAVODAYA".







# NTPC-SAIL Power Company Limited

#### **AHAKA KALA**













# HEALTHCARE

#### Expenditure in Education for past five years 740.18 lakhs



# **Disability Support Programme**

NSPCL has partnered with Artificial Limbs Manufacturing Corporation of India (ALIMCO) for supporting the poor & needy disabled persons





Distribution of Aids & Assistive Devices to differently abled persons at Rourkela





Distribution of Aids & Assistive Devices to differently abled persons at Durgapur

# **General Healthcare**

NSPCL has been tirelessly supporting needy & poor people in surrounding downtrodden villages of the vicinity since the inception of the CSR activities.



Distribution of Blanket to the to the Poor/Needy people

#### **Hospital Infrastructure**

NSPCL has supported Govt Hospital & renowned organizations in strengthening healthcare facilities and continues to provide essential medical equipment as well as towards building infrastructure. The projects include equipment for Eye Care, Electrolyte Analyzer, fowler beds, construction of additional facilities at hospitals, renovation of medical wards, etc.



Construction of Doctor's Chamber and patient's waiting area at the permanent charitable dispensary of Indian Red Cross Society, Durgapur





Necessary equipment/instruments were provided to Durgapur Sub Divisional Hospital.

Medical Instruments Providing Basic Microscope for Cataract Operation to Durgapur Blind Relief Society (NGO working for eye care)



New ambulance was provided to voluntary Blood Donors Association and Durgapur Blind Relief Society

# Inauguration of central pathology lab at Rourkela government hospital









Distribution of Medical Equipment's /Instruments at different Sub-Centres of Urban Primary Health Centers, Rourkela



Distribution of physiotherapy instruments to specially abled Children at Bhilai



Provided 98 nos. Semi-fowler beds with mattresses to Rourkela government hospital



# **Mobile Health Clinic**

NSPCL is aiming at providing healthcare to needy people in neighboring areas. A number of specialized health checkup camps are being organized across various remote locations where services are not easily accessible.



# **Running of OPD**

NSPCL – Durgapur is supporting DBRS (DURGAPUR BLIND RELIEF SOCIETY) for running round the year medical care unit.



OPD clinic through Durgapur Blind Relied Society, placed at Chitrabhanu Cinema Road, Durgapur



# **DRISHTI: CATARACT SURGERY-**

One of such successful project was conducted in neighboring slum areas of Durgapur and more than 3400 patients were treated free of cost which includes intervention for Pre & amp; Post surgeries, medicines, aids/ appliances, food & amp; accommodation during the surgery period, etc.



Free Cataract Operation through Durgapur Blind Relief Society.



# **TALENT PROMOTION**



NSPCL provides scholarship to meritorious students as well as residential coaching/ intensive mentoring for competitive entrance examinations.



Meritorious student award function at Bhilai and Durgapur



# JOB ORIENTED SKILL DEVELOPMENT

#### 06-month Diploma Course at CIPET

NSPCL has moved one stage ahead and is a sponsoring local youth from vicinity areas for 6 Months Job Oriented Diploma Courses (with assistance in employability of such youths) being conducted at CIPET, Orissa.



Provision of Smart Lab in Government ITI









Short Term Skill Development Course at NPTI







# DOMESTIC ELECTRICIAN







# **REFRIGERATION AND AIR CONDITIONING REPAIR & MAINTENANCE**





#### MS OFFICE & DTP



#### ENERGY CONSERVATION BY ADOPTING RENEWABLE SOURCES OF ENERGY (SOLAR)





Trade/ Skill Building Training



The scheme aims at providing practical exposure to the local students who have passed ITI in technical disciplines. Every year 20 students are selected for one-year apprenticeship program.



#### HOLISTIC CHILDHOOD DEVELOPMENT

NSPCL is supporting Gadadhar Abhudaya Prakalp [GAP] units of Ramkrishna Mission, Belur Math, Howrah located at Sitarampur, Asansol, Kochkunda, Barjora, Murshidabad & Maldah. It is a composite programme having different activities for physical, mental and intellectual development of the registered children.



Drawing class

Singing Class at the GAP Unit





Construction of Samudayik Bhawan in Morid Village, Bhilai



Construction of Boundary Wall in Govt. Higher Secondary School, Purena Village, Bhilai



**Construction of Samudayik Bhawan, Nardhi Village-Bhilai** 



Construction of Stage in Govt Middle School, Ganiyari village - Bhilai





#### **Construction of Toilets**

In its unceasing quest to fulfil the dream of Swachh Bharat" of Mahatma Gandhi, NSPCL is funding the construction of toilet.





#### **Misc. Infrastructure Support**

NSPCL, in extension of its role in development of power infrastructure, has taken up several initiatives for infrastructural developments in other aspects too, especially in underdeveloped areas including tribal villages with special emphasis on the areas in and around the projects financed by NSPCL.



Renovation and beautification of Bus stand at City Centre, Durgapur through Asansol Durgapur Development Authority.





Infrastructural Support in Vriddhashram, Pulgaon-Durg, Bhilai



Erection of Street Lights from Sirsa Chowk to Somni Village, Bhilai



**Deepening of Pond at Purena Village, Bhilai** 



#### **Renovation of Auditorium**



#### **Road & Connectivity**

NSPCL has hugely supported construction, repair & maintenance of roads in nearby areas and contributed to infrastructural development.



**Construction of Roadways at Bhilai** 









Construction of Roadways at Durgapur

#### **Training cum Conference Hall**

Training cum conference hall has been set up with an aim to provide livelihood enhancing skill development training to unemployed & underprivileged youth and to provide skilled human resources to the job ready industry.

#### **Various Civil works**



Whitewashing in Government School, Sirsakala Village -Bhilai



Dedication of Various Civil Work in Purena Village, Bhilai



# **NUTRITION & HOLISTIC CARE**

**Expenditure** (in lakhs) 78.40



#### **GIFTMILK Programme**

NSPCL Durgapur launched GIFTMILK Project in association with NFN (NDDB Foundation of Nutrition) and District Administration of Aspirational District 'Birbhum' in West Bengal during FY-22-23.







#### Happiness Kits

NSPCL has launched a 'Happiness Kit' through Akshay Patra to support children from vulnerable communities and their families.





**Nutritional Programmes** 

This Project is being implemented through Ramakrishna Mission for the betterment of the neglected underprivileged slum and rural children



Food Items Distribution- GAP @ Rajapur



Food Items Distribution- GAP Hazrapara, Murshidabad Madapur, Murshidabad



# RATION/COOKED MEAL DISTRIBUTION TO THE LOCAL COMMUNITY

During the COVID pandemic, NSPCL with the joint collaboration of District Administration had played a vital role to control the prevailing situation by providing its 60% CSR fund towards health care delivery system



NSPCL-BHILAI extended its support to provide grocery kits to needy



Distributed 79000 meals through Akshay Patra under Mid Day Meal Scheme



# WOMEN EMPOWERMENT



#### **Beautician Training**

NSPCL has a bouquet of courses and projects specially designed for the ladies of the community such as Tailoring, Stitching, Dress Designing, Beautician, and Embroidery.





Beautician programme in Morid Village-Bhilai



#### **Educational Master Trainer Programme, Bhilai**

Training of Master Trainers programme is designed to provide opportunities to Master Trainers for the development skills to facilitate, create and manage a learner based environment.





**Jute Bag Making Training** 



Jute Item Training under Skill Development Training for Women and Adolescent Girls

### **Menstrual Hygiene**

NSPCL has taken a massive campaign for hygiene awareness among adolescent girls in schools, colleges, and nearby villages. The programme is being hugely appreciated all around Durgapur.



Two nos. of Sanitary Napkin vending Machine were installed at i) Durgapur Women's College ii) Pandit Raghunath Murmu Abasic High School and related unit for disposal of used napkins.





Workshops for adolescent girls' health and hygiene





Distribution of 2500 Nos. Health Kit amongst the under privileged women and girls at Rourkela



Distribution of 1000 Nos. Sanitary Pad Packets amongst the under privileged women and girls at Rourkela

## **Tailoring Training**

Enabling them to take up employment with garment companies and generate income by undertaking tailoring work in their homes. As many as 84 women have been trained under this scheme.





Tailoring Training programme& sewing machine distribution to women & adolecent girls of neighbouring viilages of Durgapur





Tailoring Training programme for women at Somni, Bhilai



Sewing machine distribution to needy women at Somni Village-Bhilai



# WATER & SANTITATION



## Safe Drinking Water

NSPCL has installed hand pumps, submersible pumps in various locations in nearby areas of Bhilai Charoda



Distribution of water cooler in Viddhashram, Pulgaon Durg-Bhilai





Water facility at schools & villages at Durgapur and nearby areas





# **ENVIRONMENT AND ECOLOGY**



Plantation of Saplings at various Locations in NSPCL Bhilai

## **Plastic Free Campaign**

During the campaign, 4000 Nos. Jute Bag was distributed to the villagers in surrounding areas by NSPCL Durgapur.







### **Tree Plantation**

NSPCL is equally conscious of the environmental degradation and continues to take proactive measures for protection of the environment and ecology.





**Tree Plantation at Bhilai** 





Tree Plantation at Durgapur





NSPCL has been extending financial assistance to promote Cultural activities. Different types of cultural programme were conducted at different places of Bhilai & Durgapur where participants were encouraged and awarded with gifts and certificates.







NSPCL is actively engaged in promoting sports through many recreational activities so that the inhabitants may develop a healthy mind and a spirit of cooperation:



Organization of Sports tournament for local children of neighboring villages





Annual Sports at Mana Basti, Waria





Volley ball pratiyogita in Bhilai Rural Sports Meet in Bhilai





# **CSR NEED ASSESSMENT**

NSPCL has been conducting CSR Need Assessment and Impact Assessment Survey in association with Gramin Vikas Trust. More than 3000 households have been covered in the exercise.



**GIRLS EMPOWERMENT MISSION (GEM)** 





NSPCL has successfully organized Residential GEM Workshop for girl children (10-12 yrs) studying in class V at all stations. The main objective of the 04 weeks residential workshop is to enhance their knowledge & skills by providing quality education, computers, good touch/bad touch, self-defence, yoga, music, sports & games, etc.



**GEM** programme at Bhilai,2023





GEM programme at Durgapur



GEM programme at Rourkela



# SUPPORT DURING COVID





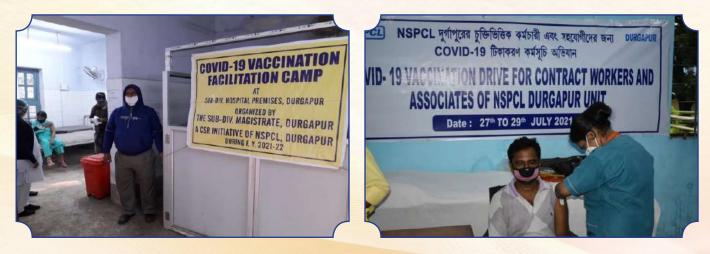
## **Ambulance Support**

NSPCL has reached out to the local society and has made significant effort to combat the spread of COVID-19 by enhancing medical infrastructure.



## **COVID 19 Vaccinations**

NSPCL has done its best to inoculate not only its employees, but also the other stakeholders including contract workers. NSPCL has targeted to vaccinate 100% of its contract workers and more than 800 contract workers were vaccinated.





### **Dead Body Management**

NSPCL has ensured all support for Government Hospital and Front Line Corona Fighters. Besides, many initiatives were launched for COVID care to patients, hospital up gradation, isolation home management, dead body management and management of COVID 19 in entire district.



## **Food Distribution**

NSPCL launched free food distribution programme for Covid-19 patient in association with local NGO.





### **General COVID Care & Protection**

NSPCL worked relentlessly for adoption of Covid appropriate behavior by employees, contractual workers and people in vicinity.



Awareness on COVID 19 precautions





**COVID** Testing Kiosk for Sample Collection



PPE Kit for Covid-19 management Face shield and Sanitizer distribution





Sanitization of Containment Zone Area [Public Places]

## Healthcare, Hygiene & Health Kit





### **Hospital Infrastructure**

Expediting its vigil against the global pandemic of COVID-19, NSPCL Durgapur has provided the requisite equipment for Government Hospitals to handle such cases effectively.



The simplest acts of kindness are by far more powerful than a thousand heads bowing in prayer-Mahatma Gandhi





# **NTPC-SAIL Power Company Private Limited**

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